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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/930,608	08/15/2001	L. Michael Maritzen	80398.P428	1723
8791	7590 12/17/2004		EXAMINER	
BLAKELY SOKOLOFF TAYLOR & ZAFMAN			HOLZEN, STEPHEN A	
12400 WILSHIRE BOULEVARD SEVENTH FLOOR			ART UNIT	PAPER NUMBER
LOS ANGELES, CA 90025-1030			3644	
			DATE MAILED: 12/17/200-	4

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	
Advisory Action	09/930,608	MARITZEN ET AL.	Up
1	Examiner	Art Unit	1
	Stephen A. Holzen	3644	
THE MANUAL DATE of this communication	A!	1. 41	

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED 26 November 2004 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a

final r condit	ejection under 37 CFR 1.113 may <u>only</u> be either: (1) a timely filed amendment which places the application in ion for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued ination (RCE) in compliance with 37 CFR 1.114.
	PERIOD FOR REPLY [check either a) or b)]
	The period for reply expiresmonths from the mailing date of the final rejection.
b) [2	The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).
have be 37 CFR (b) abo\	tensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee en filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any patent term adjustment. See 37 CFR 1.704(b).
1.	A Notice of Appeal was filed on Appellant's Brief must be filed within the period set forth in 37 CFR 1.192(a), or any extension thereof (37 CFR 1.191(d)), to avoid dismissal of the appeal.
2.	The proposed amendment(s) will not be entered because:
(a	they raise new issues that would require further consideration and/or search (see NOTE below);
(b	they raise the issue of new matter (see Note below);
(c)	they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
(d	they present additional claims without canceling a corresponding number of finally rejected claims. NOTE:
3.	Applicant's reply has overcome the following rejection(s):
	Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
5.⊠	The a) ☐ affidavit, b) ☐ exhibit, or c) ☒ request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.
6.	The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection.
7.	For purposes of Appeal, the proposed amendment(s) a) will not be entered or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.
	The status of the claim(s) is (or will be) as follows:
	Claim(s) allowed:
	Claim(s) objected to:
	Claim(s) rejected:
	Claim(s) withdrawn from consideration:
8.	The drawing correction filed on is a) approved or b) disapproved by the Examiner.
9.	Note the attached Information Disclosure Statement(s)(PTO-1449) Paper No(s)
10.	Other:
	TERI PHAM LUU SUPERVISORY

Continuation of 5. does NOT place the application in condition for allowance because: the applicant's arguments are more specific than the claim language allows for. The applicant has asserted that credit cards numbers reveal the identity of the party using those numbers. However the credit card numbers only reveal an account with a credit card company. Furthermore, the credit card could be used by a person other than the holder of the credit card account. Therefor the 102 and 103 rejections of claims 2-7, 9-13 and 20-24 over stand, where the claimed transaction device does not identify the party using the device, but only the account numbers of the device.